

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034 WWJ-TV  
AND

342257	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	342258	ADVERTISER (OR AGENCY AND ADVERTISER)	<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	ALFARO MEDIA INC			FRIENDS OF LISA HOWZE FOR MAYOR	
AND	6 John Glenn Pl			2550 W Grand Blvd Ste 101	
ADDRESS	Highland Park	MI 48203-3114		Detroit MI 48208-1262	
	USA			USA	
CONTACT	AARON ALFARA			PRODUCT FRIENDS OF LISA HOWZE FOR MAYOR	
LOCAL SALESPERSON	Mark Wayne	AGENCY EST. NO.		PRODUCT CODE 1307	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 02/03/13 AND ENDING 02/03/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Su	1	06:00P	09:30P	30S	02/03/13-02/03/13	NFL SUPER BOWL XLI	1	50000.00	50000.00
							Total Contract:	1		50000.00
Billing Summary										
					Qtr 1-13	Jan .00	Feb 50000.00	Mar .00	Total 50000.00	
									GRAND TOTAL	50000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION